

Regional Ambassador Role Description

It Gets Better UK envisions a world where all LGBTQ+ youth are free to live equally and know their worthiness and power as individuals. We strive to tell the stories of LGBTQ+ people and to provide positive and reassuring messages to LGBTQ+ youth.

The It Gets Better Project was founded in 2010 in America. Since then, affiliated charities have been formed in over 20 different countries. We are now at the exciting stage of continue to grow and develop the UK affiliate having formally launched in October 2018.

We want to ensure that people are able to fully engage with our mission. Innovative thinking is at the heart of this and we are looking for dynamic individuals who will help shape the future and support the delivery of the organisation.

To that end, we are looking to appoint a network of **Regional Ambassadors** to help promote It Gets Better UK, to inspire and engage with members of their local LGBTQ+ communities to get involved, and to help fundraise.

What will I be doing?

We ask Regional Ambassadors to deliver **four self-led regional actions per year**, and to expect to be asked to be involved in **more ad-hoc centrally-led actions and activities** as these arise. Key activities include:

- **Raise awareness of It Gets Better UK and our work** through talking to members of the LGBTQ+ community in your area, and on social media
- **Look after our information and fundraising stands at local events** – most importantly, **hosting an It Gets Better UK stall** in your local area.
- Support other members of the It Gets Better UK volunteer team to deliver events in their area by adding capacity where possible, and within a distance that suits you – for example, **helping out at a Pride stall** run by another Ambassador nearby.
- **Deliver talks to local LGBTQ+ groups, community groups, schools etc** about the work of It Gets Better UK and how they could help us achieve our goals
- **Inspire members of the LGBTQ+ community** to add their own It Gets Better story to our work

We welcome applicants who bring skills, experience, and ideas for the role which align with our mission, scope, and purpose.

What skills/experience do I need?

- Confident public speaker with excellent communication skills
- Confident in crowds and talking to new people
- Excellent organisational skills
- Reliable and professional demeanour
- A personal and friendly manner
- Flexibility to be called upon when needed
- An honest and trustworthy nature
- A good knowledge of the local LGBTQ+ community

What is the time commitment?

This is a flexible role and the times will vary. Taking into account **four self-led regional actions per year** and **ad-hoc centrally-led actions and activities**, we recommend expecting

to spend at least **two hours a week** on your role. We ask Regional Ambassadors to try to be available for Pride events over the summer: this means **some half/full day activities over the summer period, usually on Saturdays**. You'll be able to sign up for days which suit you. Regional Ambassadors are appointed for up to two years. Regional Ambassadors will have a monthly online meeting with their It Gets Better UK point of contact.

How will I be trained and supported?

- You will receive a full induction into It Gets Better UK and to your role
- You will have a named contact who will support you and answer any questions
- You will join our international and UK networks of volunteers where you can share ideas, ask questions, and support one another

What can I gain from volunteering with you?

- The satisfaction that you are helping to inspire and empower LGBTQ+ youth
- Being part of an international movement
- The opportunity to use your existing skills as well as develop and learn new ones
- It Gets Better UK will act as a referee for you after successful completion of your role
- Reimbursement of any expenses incurred (with prior agreement)

Where will I be based?

This role is based within your local area, with some travel at your discretion and with expense reimbursement pre-agreed over the summer, to support the team's efforts at Pride.

How do I apply? [Please fill out our form to apply](#). We'll then meet online for an introductory conversation, seek 2 references, and conduct a DBS check. Once these steps are completed satisfactorily, we'll share our resources for you to read.

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Keen to get involved, but not sure if this is the role for you? Take a look at our [Pride Helper role](#) instead or get in touch with volunteer@itgetsbetter.org.uk to discuss any particular skills you can bring.